

# **FY 2023 RESULTS**

SHELL PILIPINAS CORPORATION

March 26, 2024

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# **Executive Summary**



#### **Key Messages**

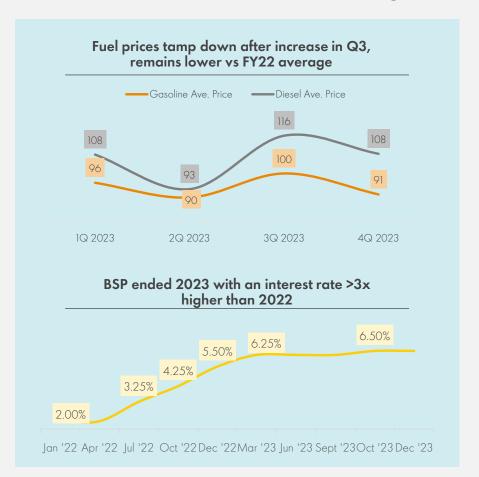
#### 2023 Highlights:

- Net income of PHP1.2b lower than prior year due to high interest rate environment and decline in global product prices
- Marketing earnings up 65% propelled by premium product mix and PHPO.9b OPEX savings surpassing commitment of PHPO.5b
- Highest cash flow from operations in the last three years amounting to PHP4.3b

#### 2024 Outlook:

- SPC celebrates its 110<sup>th</sup> year in the Philippines and remains committed to power progress for the Filipinos
- SPC to grow with Philippine economy as lower inflation and higher GDP growth are expected in 2024
- First in class low carbon products and solutions to lead in the energy transition, non-fuel offers to complement existing business model

## PH GDP slows down but remains high at 5.6%, interest rate reaches 16-year high

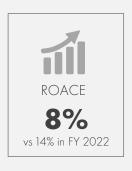




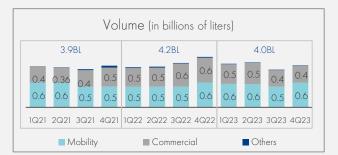


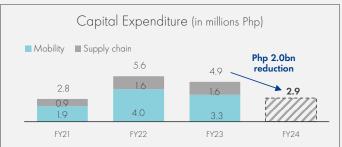
## Higher marketing earnings offset by borrowing costs and inventory holding losses

in billion PHP	3Q 2023	4Q 2023	FY 2022	FY 2023	Change	
Net Income After Tax	1.93	(0.87)	4.08	1.18	(2.90)	FY 22 vs FY 23: 65% increase in marketing delivery offset by PHP1.8b inventory loss vs PHP1.6b gain in 2022 3Q 23 vs 4Q 23: PHP1.9b inventory holding loss in Q4 vs gain in Q3
Core Earnings	0.17	0.71	2.82	2.31	(0.51)	FY 22 vs FY 23: Marketing delivery tempered by PHP1.4b increase in borrowing cost vs prior year 3Q 23 vs 4Q 23: Improved topline delivery and reduced cost in 4Q
Cash flow from operations	2.87	3.33	1.62	4.26	2.64	FY 22 vs FY 23: Significant improvement due to active inventory and receivables management 3Q 23 vs 4Q 23: Active management of working capital
Inventory holding gain/loss	1.63	(1.84)	1.56	(1.77)	(3.33)	FY 22 vs FY 23: Global fuel prices declining trend in 2023 vs increase in 2022
Borrowing costs	0.63	0.62	0.85	2.29	1.43	FY 22 vs FY 23: ~2% interest in early 2022 vs ~6.5% in 2023









## **Delivering on the 2023 Priorities**

Improving Top-line Performance

4% increase in Mobility's volume delivery supported by enhanced supply chain competitiveness and targeted marketing initiatives

OPEX and CAPEX Reduction

Realized PHPO.9b OPEX savings, higher than PHPO.5b commitment. Delivered CAPEX reduction vs PY.

Heightened Working Capital Management
Optimized inventory coupled with treasury operational excellence leading to almost PHP3b improvement in CFFO



## Marketing promotions and loyalty offers contribute to volume growth

**Fuels Volume** 



**Premium Fuel** Penetration



**New Sites** 





First battery swapping station energized.

Shell's first ever battery swapping station in Quezon City piloted to test 2-wheel and 3-wheel EV market

#### **Enhancing Customer Experience through New Partnerships**



Giftaway vouchers for participating merchants can be claimed using GO+ points



Customers can convert their GO+ points into Mabuhay miles



Introduction of the new UnionBank x Shell Power card that carries high rebates and no annual fees



Unveiling EV charging station in partnership with Seven/ NFO BGC





Since the launch of A2Z program, Fleet Solutions has partnered with ~10 customers to aid in their decarbonization journeys as they expand their own networks.

## NFR Income retain double digit growth, up by 13% vs FY 2022

#### **Non-Fuel Retail Operating Profits**



Store Format	New	Total
Select	52	239
Deli2go	24	97
Shell Café	13	13
SHOC+/HSC *	22	486
Co-locators	57	229
Clip Ins	76	164

<sup>\*</sup> Shell Helix Oil Change (SHOC+) & Helix Service Center (HSC)





#### Shell Café boosts coffee and food sales.

Coffee sales more than doubled while food sales are up by 40% vs 2022.

# New co-locators contribute to improved performance for Alliance.

Strong partnerships with food, lifestyle and other brands further increased NFR operating profit





## Marketing promotions aid in lubricants growth.

More customers are availing of lubricants and oil change services at the forecourt.

## B2B remains resilient with new customer wins, retains strong premium penetration

#### **Aviation**

 Volume growth of 12% vs PY in line with airline industry recovery

#### Lubricants

- Volume growth of 4% vs FY 2022
- Taunch of technical services such as TubeMatch & TubeChat
- E-commerce dominance, top brand in Shopee & Lazada
- Strengthening delivery through new partnerships



Shell Lubricants partners with Geely Philippines. Shell continues to be the preferred OEM partner for ~70% of the market.









#### **Construction & Road**

- Completed the rehabilitation of Kennon road Shell Instapave.
- Paving of airstrip and surrounding vicinity for an airbase using Shell Bitumen.
- Defend industry leadership despite industry slowdown.

#### Shell Bitumen FreshAir



#### **Commercial Fuels**

- Carbon compensation program with 5 partners in various industries
- New customer wins significantly contributed to additional volume
- Roadshows completed with customers for further awareness on benefits of Fuel Save Diesel.





## Driving sustainability in our operations

## Solar Farm & Vortex Project



Trading & Supply drives lower carbon emissions with 13kW solar farm and wind turbines to capture and store energy in the Calapan terminal.

Approximate reduction of CO2 equivalent to 12 trees annually



# Mobility Installations LED lights 500 Solar panels 176 400 Inverter technology 380 400 Eco brick Installation 110 180 Greenwall 115 200 Paint ALL SITES painted with non-harmful paints

#### Sustainability Week 2023

Shell celebrated its 2<sup>nd</sup>
Sustainability Week that
highlights continued efforts
to innovate with
sustainability in mind.



10

## Growing the business through cost savings and operational efficiency



Reduced freight cost of ~P50 million because of commissioning of tanks



Additional cost reduction efforts that contributed to overall SPC savings



Partnerships with Bureau of Fire Protection, Philippine Coast Guard and Philippine Maritime Police



Increased customer satisfaction score





## FY 2023 Awards and Recognitions

#### Innovation



Innovation in Communications / PR. Award for Let's Keep Moving the Philippines Forward Video.



Innovation in Product Design and Development in Construction, Manufacturing or Materials for Shell Bitumen FreshAir.



Innovation in Communications/PR and Community Relations, Excellence in Social Impact for "40 stories in 40 years: How Pilipinas Shell Foundation Touched the Lives of 12 million Filipinos".

Innovative Achievement in Corporate Social Responsibility, for "Power and Empowerment through SINAG: Save, Invest, Nurture, Access to Green Energy and Technologies".

#### **Customer Experience**



Philippines Distribution Experience of the Year Philippines User Experience of the Year

#### **Corporate Governance**



Awarded by the Institute of Corporate Directors with a 2-Arrow award for exemplary performance in Corporate Governance.

#### **Investor Relations**



Awarded as SEA's Best Investor Relations Officer (small-cap).

Also shortlisted in small-cap category Best Annual Report, Best ESG Report, Best Overall Investor Relations

#### **Employer**







Recognized as a top employer in the Philippines in various publications.

## **Leadership Team Appointment**

#### Mike is a strong business leader spanning almost 30 years of experience in Shell.

- Brings 25 years of experience in Mobility in Sales and Operations, Network Planning & Development, Site Operations Excellence and Strategy.
- Started as a Territory Manager, and as Sr. District Manager led his team to 5 consecutive years as the Top Sales District in the Philippines
- The first to be awarded as the Global District Manager in Shell for 2 years in a row
- As Network Manager he covered various Asian markets including NMEs in China and India, and as Strategy Team Lead in Asia/Middle East he implemented operating platform change in 12 markets. He also refreshed the strategy of Mobility Philippines to position it for competitiveness and growth
- Developed a global program for the sales frontline to improve business performance and make them commercially focused, enabled by technology.
- Strong advocate of gender balance and DE&I
- He has a BS Civil Engineering degree from the University of the Philippines and an MBA from Ateneo de Manila University. He also took a leadership program in INSEAD.



Mike Ramolete
Vice President for Mobility

Effective 01 April 2024

# Targeting pre-pandemic earnings & delivering positive FCF to enable deleveraging and dividend distribution

FOUNDATION
Health, Safety, Security, & Environment,
Ethics & Compliance, World Class Talent

# Regain strong earnings, cash & dividend-paying positions through E2E margin maximization & cost efficiencies

- Positive free cash flow available for dividends
- Deliver 15-20% CAGR in Core Earnings from 2023 to 25; Gearing of 45-50% through the cycle
- Maintain attractive dividend policy

# Continue to be a major player in the energy industry by recapturing the market profitably

- Volume growth higher than industry
- Cross business integration to defend position & capture new opportunities

# Elevating industry standards on governance & advancing the energy transition

- Continued advocacy work & elevating standards with organizations in private & public sectors
- Provide low carbon product & solutions to decarbonize transport & industry sectors
- Carry out sustainability initiatives while leveraging on low carbon operations

